


JammAround 
Boost your music's potential

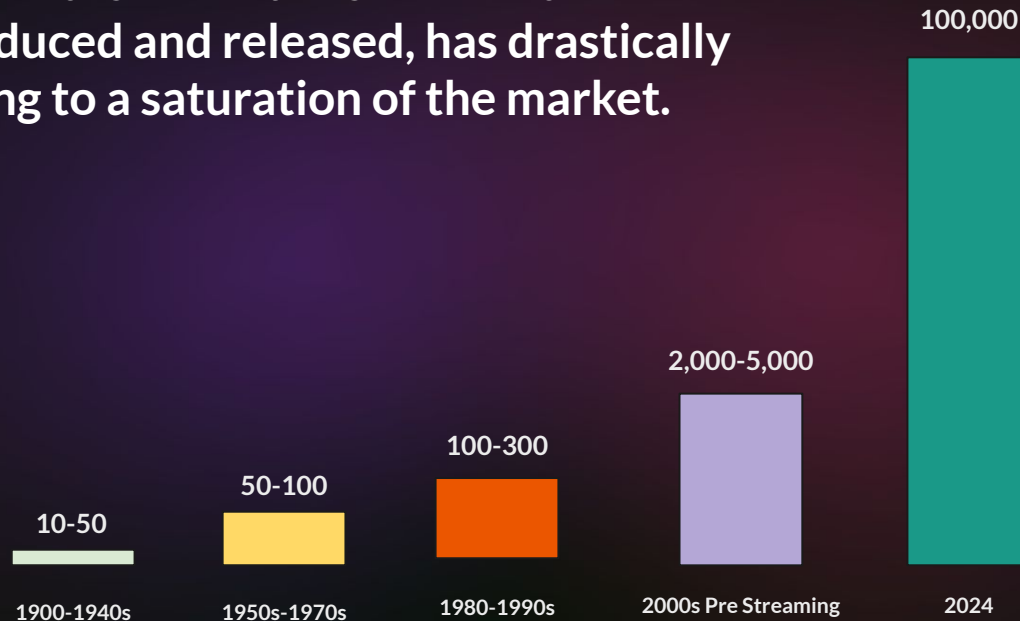
Music without limitations

At Jammaround, our mission is to empower artists and industry professionals with the tools they need to overcome the challenges of music inflation.



What is Music inflation?

Music inflation occurs when the sheer volume of music being produced and released, has drastically increased, leading to a saturation of the market.



Over 100,000 songs are released daily on music streaming platforms.

The recent explosion of music content has led to an oversaturated market.

Music Companies

face challenges in finding hit songs as well as managing and monetizing music assets.

Music Artists

struggle to get noticed and receive objective feedback about their music.

We faced these changes on both sides before starting Jammaround



Brent Craig
9 Years Music Industry
Experience



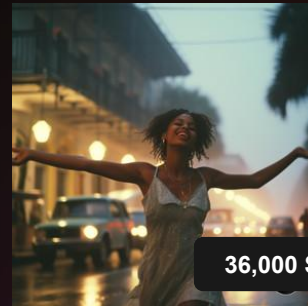
Donovan Williams
10 Years Software
Experience



Marlon Butler
6 Years Music Industry
Experience



67,000 Streams



36,000 Streams

Started a record label in 2020
based in New Orleans

Over 150,000 Organic
Streams
On Music Platforms

We build tools designed to address music inflation by streamlining catalog management and enhancing song potential for both businesses and creators.

JammAroun
Catalog Mgmt System

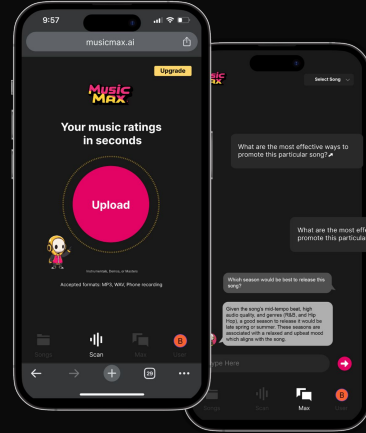


Music Archiver

Catalog Management

Enterprise

**Music
MAX**



Ai Music Analyzer

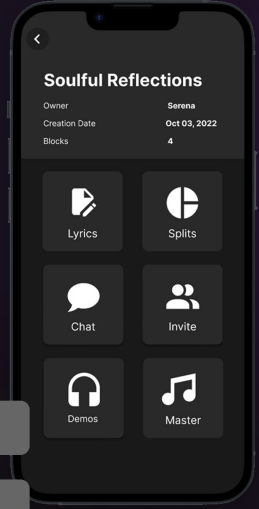
Song Data Analyst

Consumer

There is a need for a platform that streamlines catalog management, and improves metadata accuracy.

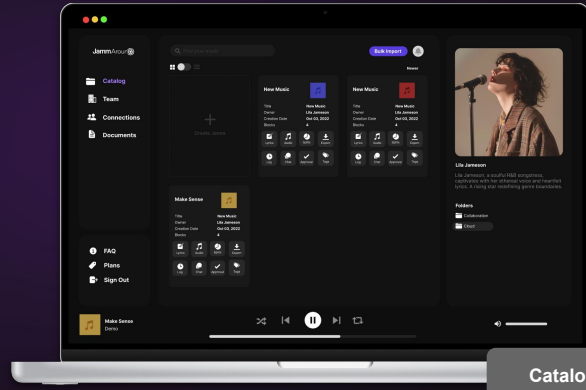
How does Jammaround CMS work?

Music artists upload their music content to the mobile app



Songwriting Tool

Collaboration Tool



Catalog manager

Document Generator

Music administrators can manage their catalogs from real time music data

We've worked with brands in all major U.S. music markets



"The app you built was an essential tool for the festival with much buzz from our songwriters through the week."

- Danny Ross Founder of Anti Social Camp ★★★★★

Over 200 Songwriting sessions in 3 days



We license Jammaround to music companies

PUBLISHING COMPANIES



Publishing companies have issues with music rights, session organization, and intellectual property protection

Recording Sessions

MUSIC PRIVATE EQUITY



Music Equity firms have to analyze thousands of songs per year to increase their year over year returns

Catalog Acquisition and Sale

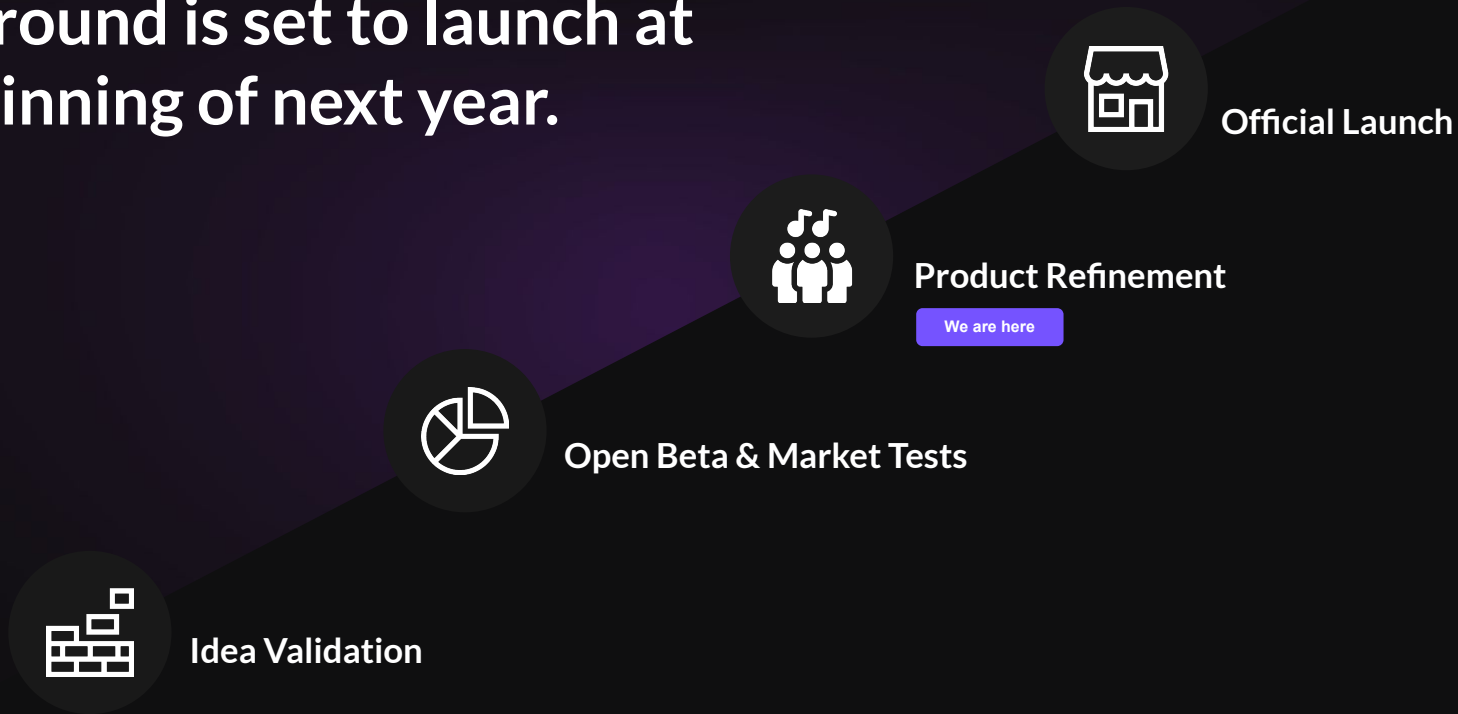
RECORD LABELS



Labels face challenges managing accurate and comprehensive metadata

Music Operations

Jammaround is set to launch at the beginning of next year.



The surge in private equity investments in music assets highlighted a critical need for advanced tools to analyze and maximize the potential of large music catalogs.

A big part of our refinement process focused on building a song analyzer into Jammaround that could scan songs and provide predictive analytics.

We initially developed the Music Max as a Jammaround feature to meet this demand. We quickly realized that these tools could also be wrapped into a high demand consumer lead generator.



Like a traditional A&R, Music Max provides in-depth feedback of any song to help artists maximize its potential for success



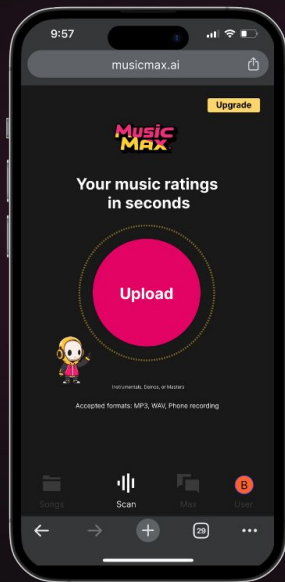
This enables artists to gain deeper insights and optimize their music for greater visibility and impact in a competitive market.



How does Music Max Work?

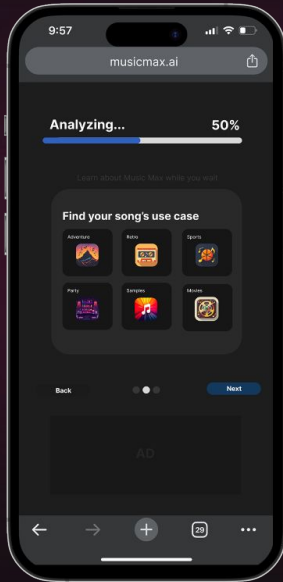
1.

Upload Song



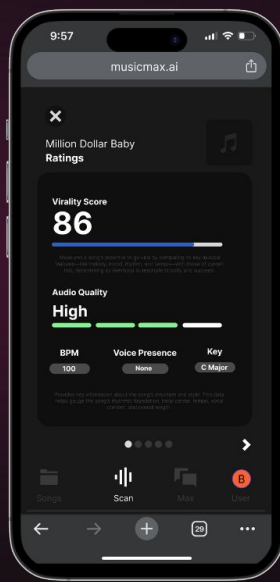
2.

Wait for Analysis



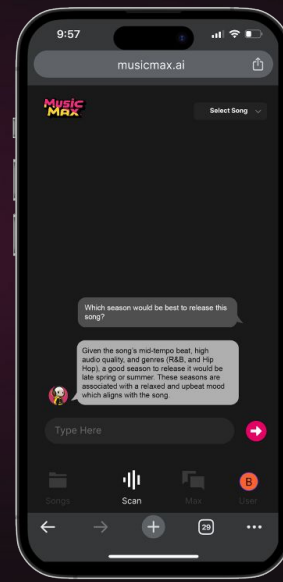
3.

View Results

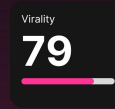
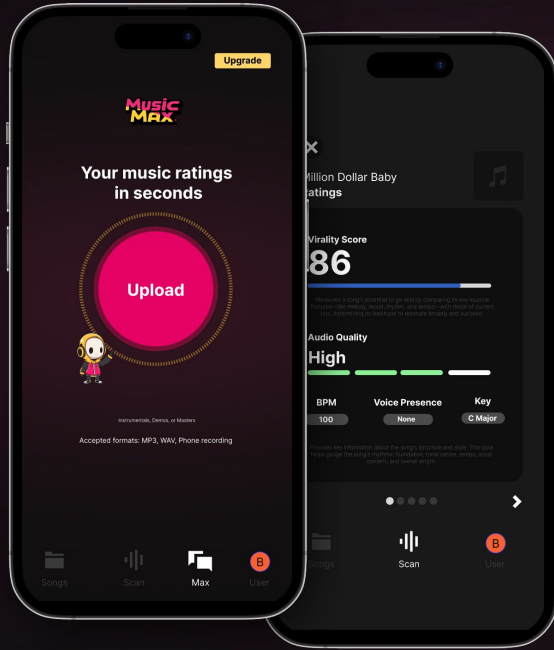


4.

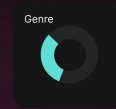
Chat with Max



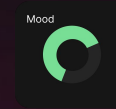
What kind of feedback does Music Max provide?



Virality Score



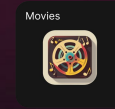
Genres Scores



Mood Scores



Quality Scores



Use Cases



Direct Chat

We launched open beta 2 months ago

June 1, 2024 - August 15, 2024

4,395

Users

13,277

Song Scans

23,971

Max Chats

80+

Paid Subscribers



Debuted #27 in music on the App Store



Path to Revenue

Subscriptions

We're experimenting with subscription plans from \$5.00-\$19.99 per month for unlimited scans and data privacy. We also have charged \$1.00-\$2.49 for a la carte scans.

Ad Revenue

Companies like Guitar Center, Fender, Sweetwater, or music software companies can benefit greatly from the 30 second wait time during the scan process.

Data Monetization

We collect a ton of data from tagged music to valuable chat data that can be sold for market research, premium insights, and targeted marketing.

\$1,800 in subscription revenue made during trial launch



The First Ai Music Affiliate Marketer

Max can also sell products to users based on their needs and questions



Buy this
Buy this
Buy this

Questions that users asked Max

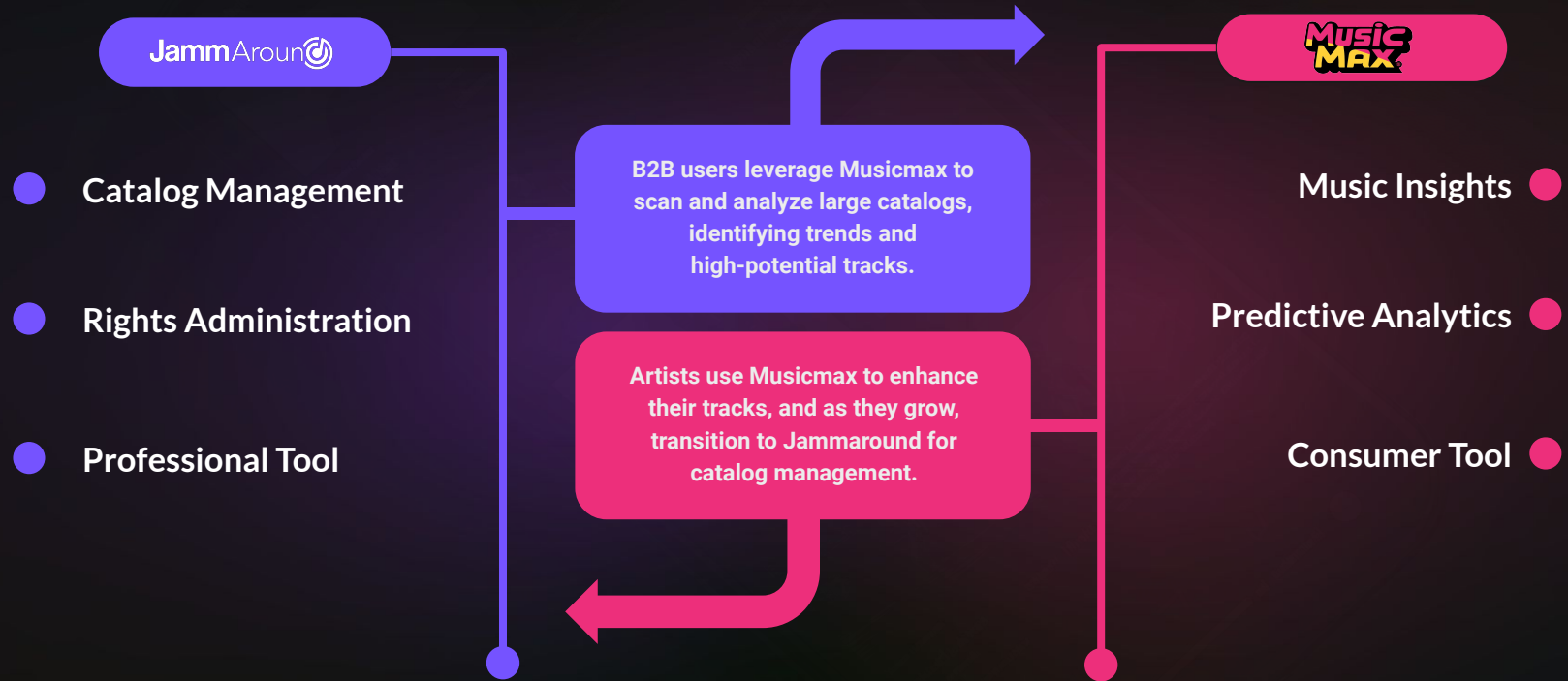
"How can I make the song's production have a better quality sound?"

"What DAW do you recommend for beginners?"

"What microphone should I use for better recording quality?"

"What software should I use for mastering tracks?"

Jammaround & Musicmax in One Ecosystem





We are asking for \$500,000 to close our pre seed investment round

\$4M Pre Money SAFE Note
\$880,000 raised to date

Notable Investors:



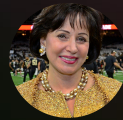
PJ Morton



a16z TxO



Walter Isaacson



Gayle Benson



Tides Foundation



Music without limitations.



Brent Craig
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